



Bharatheeya Kalalayam
SWITZERLAND

Hardstrasse 11, 8424 Embrach ZH, Switzerland
www.bharatheeyakalalayam.org
Email: infokalalayam@gmail.com

Bharatheeya Kalolsavam 2023, "Arts Competitions", 4th February 2023
Rules, Regulations & Judgement Criteria

1. Age Categories

Kids	Date of birth between	01.01.2016 and 31.12.2018
Sub Junior	Date of birth between	01.01.2012 and 31.12.2015
Junior	Date of birth between	01.01.2008 and 31.12.2011
Senior	Date of birth between	01.01.1989 and 31.12.2007

2. Eligibility for participation

- a.** Any individual with Indian origin and having valid Switzerland residence permit is eligible for competitions.
- b.** All participants are requested to carry an age verification document and present at the registration counter. Organizers hold the right to verify age if necessary.

3. Online registration

- a.** Registrations for competitions should be done online, on or before **15th January 2023**, through our website **www.bharatheeyakalalayam.org** or using the weblink for **Online Registration Form** you receive by WhatsApp or E-Mail (compatible for computers and smartphones)
- b.** Participants will receive a message with your registration data soon after the online registration is completed. If you do not receive any automatic reply or you notice any incorrect information in your registration data please contact any of our registration officers:
Rohan Thomas (078 911 65 00), John Areekal (078 711 7200), Robin Thuruthippillil (076 391 2500),
- c.** If any changes occur, participants will be informed on or before 31st January 2023



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4. Competition items

There are competitions for **Story Telling (Kids), Solo Song with Karaoke, Pencil Drawing, Elocution, Mono act, Folk Dance and Cinematic Dance (Group)**

Special Instructions for Story Telling competitions (Only for Kids)

- a.** Time limit for Story Telling is 5 minutes
- b.** Language of the Story should be Malayalam, German or English
- c.** The theme of the Story should be the introduction
- d.** The moral of the Story should be the conclusion
- e.** Viewer feels engaged and drawn into the narrative throughout
- f.** Narrator's voice fits the story line
- g.** Special Focus: Appearance, self-confidence, style, eye contact, memory and effectiveness

Special Instructions for Pencil Drawing competitions (KIDS, SUB-JUNIORS, JUNIORS AND SENIORS)

- a.** For pencil drawing competitions **two** subjects will be published on our website
www.bharatheeyakalalayam.org one week before the competitions, **28th January 2023**
- b.** Time limit for pencil drawing is **1 hour** (block time)
- c.** HB Pencils, Eraser and Drawing paper will be provided to all participants



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Special Instructions for Solo Song with Karaoke competitions (SUB-JUNIORS, JUNIORS AND SENIORS)

- a.** Time limit for Solo Song with Karaoke is 8 minutes
- b.** Karaoke is to be presented in a **USB stick** with the particular Karaoke only and submitted to the stage manager prior to the competition
- c.** Organizers are not responsible for the malfunctioning of the USB stick
- d.** Language of the song should be Hindi, Tamil or Malayalam
- e.** Participants may sing any kind of songs (Songs from Films, Albums etc.)

Special Instructions for Elocutions competitions (SUB-JUNIORS, JUNIORS AND SENIORS)

- a.** Topic will be announced two week (21st January 2023) before the competition
- b.** English, Malayalam or German may be used as Language
- c.** Timing (4 minutes minimum, 5 minutes maximum)
- d.** Expecting a clear and concise manner of speaking with clarity of meaning and thought
- e.** Expressing strong emotions in striking and appropriate language
- f.** Fluency and Elegancy during speaking

Special Instructions for Mono Act competitions (SUB-JUNIORS, JUNIORS AND SENIORS)

Mono Act is when you enact different characters, using different tones, styles, dialogue delivery, expressions, etc. There is no need of wearing costume according to character, but each character should be expressed differently.

5 minutes max. duration



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Special Instructions for Folk Dance competitions (SUB-JUNIORS, JUNIORS AND SENIORS)

Indian folk dance is performed to express joy. Folk dance is performed for every possible occasion, to celebrate the arrival of seasons, birth of a child, a wedding and festivals. The dance is extremely simple with minimum of steps or movements. The skill and the imagination of the dancer influences the performance.

5 minutes max. duration

Special Instructions for Cinematic Dance (Group) competitions (SUB-JUNIORS, JUNIORS AND SENIORS)

- a.** Time limit for Cinematic Dance is 7 minutes
- b.** Dance music is to be presented in a **USB stick** and submitted to the stage manager prior to the competition
- c.** Organizers are not responsible for the malfunctioning of the USB stick
- d.** Any Language of dance music can be used.
- e.** For Stage setting and removal of properties a maximum of 3 minutes is allowed.
- f.** There must be a minimum of 3 members in a group competition (cinematic dance) and time is limited to 7 minutes. Maximum number of participants for cinematic dances is limited to 10.

5. Judgment

- a.** Judgment will be done by a panel of competent judges selected by Bharatheeya Kalalayam
- b.** Judgment will be based on pre-defined criteria, and this will be informed to the Judges and participants in due time (for **Judgment Criteria** please see the tables given below this document).
- c.** Any **queries regarding judgment / results** should be placed to Rohan Thomas (Program co-ordinator of Bharatheeya kalalayam) Phone: 078 911 65 00, E-Mail: bks.kalolsavam@hotmail.com
- d.** Participants /parents / guardians are not supposed to contact any jury member



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6. Prizes

- a.** Trophies will be given to 1st, 2nd and 3rd prize winners, during Bharatheeya Kalolsavam 2023
- b.** The following prestigious **Best Performer Award** shall be given to the best performer of Kalolsavam

Best Performer Award

To be honoured with this award, the following criteria must be met:

- a.** Participation in any 3 **individual** competition items
- b.** One first prize any **individual** competition items
- c.** Only prize winners (1st, 2nd, or 3rd) with scores 50% and above in each event will be considered.
- d.** A minimum of 60% marks must be achieved as an aggregate.
- e.** For this award only age categories Sub-junior, Junior and Senior will be considered. There will be only one Best Performer Award for all these 3 categories together.
- f.** The winner of this award will be given a special trophy and a **cash award of CHF 250**



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7. Other General Instructions

a. Chest numbers: Chest numbers **will be issued from 8:30 a.m. onwards** at the registration counter. Contestants should collect their chest numbers in time and report to the stage managers at least **30 minutes prior to competitions**.

b. In case of any dispute: The decision of the Judges and Executive Committee of Bharatheeya kalalayam will be final.

c. Participants must report to the Stage manager before 30 minutes prior to the Competition.

d. Kids age group (below 7 years), is valid only for Story Telling and Pencil Drawing Competitions.

e. Registration fee (Individual item = 10 CHF and Group Item = 5 CHF per person)

f. Any queries regarding Rules & Regulations and Judgment Criteria: If you have any doubts or need any clarifications, prior to the competitions, please contact one of the following persons in charge of the competitions:

- **Rohan Thomas (Program Coordinator) Phone: 078 911 65 00**
- **John Areekal, Phone: 078 711 7200**
- **Robin Thuruthipillil, Phone: 076 391 2500**



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8. Judgement Criteria

JUDGEMENT CRITERIA: STORY TELLING, KIDS ONLY

No.	Elements	Description/ Remarks	Marks
1	Story		30
2	Voice	The viewer / listner feels engaged and drawn into the narrative throughout	10
3	Structure, organization, balance	The volume and pace - rhythm and voice punctuation - Of the narrator's voice fits the story line and helps the audience really 'get into' the story	10
4	Delivery	Appearance, poise, self-confidence, style, voice modulation, facial expression, eye contact, enthusiasm, gesticulation, effectiveness	20
5	Memorization	Permitted to use notes but excessive reference of notes will result in score reduction. The story should not be read verbatim. Scores will be deducted for stories that exceed or fall short of the 4–5-minute time limit.	20
6	Overall impression		10
Grand Total			100

JUDGEMENT CRITERIA: PENCIL DRAWING KIDS, SUB-JUNIORS, JUNIORS AND SENIORS

No.	Elements	Description/ Remarks	Marks
1	Clarity of imagery	Relevance to topic	25
2	Use Of shades, scale and dimensions		20
3	Imagination, creativity		20
4	Neatness and finishing		15
5	Complexity, degree of difficulty		10
6	Overall impression		10
Grand Total			100



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JUDGEMENT CRITERIA: SOLO SONG WITH KARAOKE SUB-JUNIORS, JUNIORS AND SENIORS

No.	Elements	Description	Marks
1	Sruthi		20
2	Thalam (beat)		20
3	Layam (bhavam)		20
4	Ragalayashudhi		10
5	Synchronization	(vocal with instrumental)	10
6	Uchcharanam	(Aksharaspudatha)	10
7	Presentation		5
8	Overall Impression		5
Grand Total			100

JUDGEMENT CRITERIA: Mono Act SUB-JUNIORS, JUNIORS AND SENIORS

No.	Elements	Description/ Remarks	Marks
1	Voice modulation	(as per character relevance)	20
2	Variety of characters		20
3	Flow Of expressions		15
4	Acting skill		25
5	Selection Of situations		10
6	Overall impression		10
Grand Total			100



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JUDGEMENT CRITERIA: Elocution- SUB-JUNIORS, JUNIORS AND SENIORS

No.	Elements	Description/ Remarks	Marks
1	Introduction		5
2	Structure	Structure, Organization, Balance : Development of material, major points, transition	10
3	Language	Grammar, Pronunciation, Vocabulary	15
4	Content	Relevance to topic, logic, originality, accuracy, anecdotes, illustrations	20
5	Delivery	Appearance, poise, self-confidence, style, voice modulation, facial expression, eye contact, enthusiasm, gesticulation, effectiveness	25
6	Memorization	Permitted to use notes but, the speech should not be read verbatim and excessive reference of note will result in score deduction. Scores will be reduced for speeches that exceed or fall short of the 4-5 minute time limit.	10
7	Recapitulation and conclusion		5
8	Overall impression		10
Grand Total			100

JUDGEMENT CRITERIA: Folk Dance- SUB-JUNIORS, JUNIORS AND SENIORS

No.	Elements	Description	Marks
1	Nritta	The Rhythmic Element - Nritta is the illustration of rhythm through graceful body movements.	15
2	Nritya	The Expressional Element - combination of rhythm with expression conveys poetic meaning with the help of expressions and rhythmic postures.	15
3	Natya	The Dramatic Element - performing for a theme like Ramayana, Mahabharata	15
4	Authenticity	Authenticity of costumes, stylistic elements..	15
5	Choreography		10
6	Sense of space	Sense of space (stage utilization)	5
7	Music		5
8	Costume		10
9	Overall impression		10
Grand Total			100



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JUDGEMENT CRITERIA: CINEMATIC DANCE (Group)- SUB-JUNIORS, JUNIORS AND SENIORS

No.	Elements	Description	Marks
1	Opening and closing		5
2	Choreography		15
3	Special effects and stage settings		5
4	Facial expressions, gestures and steps		15
5	Synchronisation and group formation		15
6	Power and dynamics		10
7	Costume and accessories		10
8	Music		5
9	Sense Of space	(space utilization)	10
10	Overall impression		10
Grand Total			100

For more details, please visit our website www.bharatheeyakalalayam.org

Sabu Pullely
Chairperson

Joseph Parukanil
Secretary

Rohan Thomas
Programme Coordinator